OUR IMPACT IN 2020

Over 106,890 lives directly affected

15,494 families supported

40 areas / cities reached
ARISE The Frontline of Abolition

OUR VISION

A world without slavery in which the human dignity of every person is respected

WHO WE ARE

Arise is an anti-slavery NGO working across the world to protect communities from exploitation. We believe that local groups and their networks hold the key to ending slavery and human trafficking.

We provide funding and training to frontline groups, build anti-slavery networks, commission relevant research, amplify frontline voices and advocate for change.
COVID-19

A high-risk group is a community or group of people within that community that is vulnerable to exploitation. People’s risk of being trafficked is compounded by a lack of opportunity. Unemployment, poverty and insufficient access to education are strong indicators of risk.

Emergency Phase:
Between March and July, the most effective slavery prevention was to provide food and emergency supplies to high-risk groups. In response to sudden and dramatic unemployment, Arise pivoted from its usual programs to temporary emergency work. We provided 71 emergency grants to our frontline network to establish and resource food banks and delivery services.

Transitional Phase:
After July, Arise looked to the medium term. We rolled out a transitional program of interventions designed to bridge the gap between lockdown and economic recovery. These interventions were closer to our usual model, creating sustainable resilience to trafficking through education, skills training and income diversification, together with emergency relief.

Key indicators:
- Poverty and unemployment rose
- Mass movement commenced, of people from cities to rural areas which lack employment and infrastructure
- Remittances dried up, to rural regions and developing countries that rely on them for survival
- Schools and universities closed, and human rights groups observed a global increase in online child sexual exploitation

While the pandemic presented real challenges, it also offered a unique opportunity for innovation and highlighted the value of frontline organizations.

Emergency Phase:
- 74,500 lives directly affected:
- 49,795 with emergency assistance during lockdown
- 24,705 with long term programs to build resilience to trafficking

Arise prevents slavery and human trafficking in high-risk communities by addressing root causes. This usually involves interventions with a long term focus to build sustainable resilience to trafficking.
COVID-19 EMERGENCY PHASE

COVID-19 emergency response to combat trafficking and exploitation

Duration:
March - July 2020

Countries:
India, Albania, Philippines

49,795 individuals supported
9,553 families supported
37 cities/areas reached

Groups supported include:

- India’s internal migrants, brick kiln and tea garden workers abandoned with no means of feeding themselves or their families
- Families like those in the Philippines and Albania, who suddenly lost their income during lockdown and had no savings
- Source communities across India and the Philippines who lost the remittances that were crucial to their income

Responding to COVID-19 and the devastating effects of lockdown in high-risk communities through basic need provision. Most families were given weekly bags of basic nutritional foodstuffs and PPE.
COVID-19 TRANSITIONAL PHASE

COVID-19 transition response to bridge lockdown and economic recovery

Duration:
July 2020 - March 2021

Countries:
India, Albania, Philippines

Supporting 6 - 8 month transitional programs to build resilience in high-risk communities, while extending emergency support where needed. Programs include education, skills training, income diversification and community-empowerment work.

- 20 grants given
- 22 cities/areas reached
- 24,705 individuals to be supported (ongoing)

| 10 people |
**Guardians of Godda**

**Location:** Jharkhand, India  
*One of India’s poorest states.*

**Duration:** March - July 2020

A frequent target of human traffickers. Many people are trafficked to the city, stripped of their rights and drawn into exploitative work.

Ariase’s network combats this through awareness raising, education and job creation.

During COVID-19, Jharkhand was flooded with returning migrants who had lost their jobs in the cities.

Our network rolled out an urgent response, tailored to meet local need.

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**Activities**

**Awareness raising**

- Masks, sanitizer and other PPE was distributed to 1188 people. Signs, street plays, songs and demonstrations were used to educate people on COVID-19 prevention and management.

**Survey**

- Mass surveys were conducted to determine the community members in need of food and essential support during lockdown.

**Quarantine centers**

- A quarantine center including transportation, accommodation and food was established for the 10,000 migrants expected to return to the project area.

**Food provision**

- A community kitchen was established to cook for the quarantine center. 108 volunteers cooked for 650 people daily. 503 food kits were distributed to identified community members.

**Agriculture training**

- 445 young migrants received agriculture training.

**Registration for government schemes**

- 3028 people were registered for national ration cards. 1008 people were registered for housing scheme. 723 people were registered for pensions.

**Job creation**

- Government funding was secured through the Mahatma Gandhi Employment Guarantee Act (NAREGA) to pay migrants 200 rupees each per day to build 4 roads, 8 wells and 21 reservoirs and to prepare land for agriculture for the villages.
WHERE WE WORK

Arise is headquartered in London and New York. We have offices in India, the Philippines and soon Nigeria. We work to prevent slavery in high-risk countries of origin, where we can add value to local anti-slavery networks.
OUR APPROACH

**CHALLENGE:** Today, at around 40.3 million people, there are more slaves in the world than ever before. Though investment in anti-slavery work has increased, there is little evidence to suggest that slavery is decreasing.

**VISION:** A world without slavery in which the human dignity of every person is respected.

**MISSION:** To end slavery and human trafficking in some of the worst affected areas in the world through frontline abolitionists.

1. **Prevention in source communities**
   We must address the root causes of slavery. Otherwise we are limited to dealing with its consequences.

2. **Person-centered**
   People who have suffered exploitation need more than the basics. Food and shelter are necessary, but a profound quality of care and trust are essential for real change to happen.

3. **Locally-led**
   Individuals and organizations rooted in communities are best placed to provide meaningful support to those suffering, as well as to identify and address the systemic causes that put people from their communities at risk. Local ownership improves community participation and project sustainability.

4. **Frontline groups and their networks hold the key**
   - **Frontline groups**
     Frontline groups are making a real impact where it is needed most. These groups are embedded in and trusted by their communities, but they are often marginalized and critically under-resourced.
   - **Networks**
     No organization has the reach, scope, global footprint or resources to defeat slavery alone. Alliances and anti-slavery networks are integral to slavery prevention and sustaining local resilience.

Arise was established in 2015 to develop and support frontline groups and their networks against slavery. We create alliances with local organizations and networks which reflect our strategy and values.

Arise supports frontline groups
Arise develops networks
SUPPORTING FRONTLINE GROUPS

Our work has four pillars. Most frontline groups benefit from more than one of them.

1. **Strategic investment:**
   Frontline groups and their networks often lack the resources necessary to reach their potential. Arise combines strategic grant giving with accompaniment* through mentoring and programmatic training. Our investment increases the ability of frontline groups and networks to meet the needs of their local communities.

2. **Capacity building:**
   Frontline groups and their networks often lack capacity to demonstrate and maximize their impact. Arise works closely with them, providing capacity building and strategic support. This improves their ability to meet the needs of their communities, and increases the effectiveness of their interventions sustainably.

3. **Research:**
   Frontline organizations often lack a strong evidence base to demonstrate their impact. Arise works to address this with thought leaders and universities.

4. **Amplification:**
   The exceptional insight and experience of frontline organizations must be heard within the policy and human rights communities. Arise works to amplify their frontline voices and advocate for the change they want to see.

*Accompaniment: Developing the capacity of frontline groups and networks is a long term project; it cannot be achieved sustainably without long term accompaniment. This is a necessarily dynamic process, involving listening, learning, evaluating and adapting. Arise provides accompaniment in several ways, always led by the needs and perspectives of the frontline.

DEVELOPING NETWORKS

Our work has four pillars. Most frontline networks benefit from more than one of them.

1. **Promoting collaboration:**
   Networks often suffer from limited collaboration in their activities. Arise works with networks and their leaders to help promote collaborative efforts.

2. **Strategic investment:**
   Network activities often lack resources. Arise combines mentoring, training and the promotion of collaboration with strategic investment, to enable network development and ensure its efficacy.

3. **Providing training:**
   Networks often have limited access to training for their members. Arise works through networks to help them provide their members with training on a range of areas from project planning and fundraising to direct interventions.

4. **Mentoring:**
   Network leadership and key actors often suffer from a lack of mentorship for both themselves and their networks. Arise invests in leaders, walking alongside them, providing mentoring and accompaniment* as they grow their skills and networks.
Gauri Migrant Project

North Indian Migrant Project

Aug 2018 - Aug 2020 (2 years)

Type of work:
Capacity building
(Frontline groups)

Impact:
4,822 families holistic support

Supporting 5 centers across 3 states in Northern India that serve internal migrants, with the aim to increase community resilience against trafficking and exploitation.
CCAHT

CBCP Clusters Against Human Trafficking

May 2019 - Nov 2019 (6 months)

Type of work:
Strategic investment (Networks)

Impact:

69 number of groups
10 number of workshops

Support to analyze the current reach of the anti-slavery efforts of Catholic dioceses in the Philippines. This research informed their plans to build local networks, increasing their reach and consolidating existing work.
Talk the Walk

Capacity building for anti-slavery frontline

Supported by the Garfield Weston Foundation
Oct 2018 - Oct 2020 (2 years)

Type of work:
Capacity building
(Networks)

Impact:
95 number of organizations trained
403 number of hours of support

Capacity building, training and mentorship for frontline network leadership in their work against modern slavery and human trafficking.
North East Women Religious and Network

Oct 2019 - Oct 2020 (1 year)

Type of work:
Strategic investment
(Frontline groups)

Impact:
3000 families surveyed across 3 tea garden areas

Supporting the conception, formation and delivery of a survey focused on the lives of tea garden workers. This will form the baseline for NEWRAN's interventions in the communities.
RESEARCH

Research helps us to understand and refine our work. Funders, governments and NGOs often look to academics to help them test their assumptions, build a stronger evidence base, and determine their anti-exploitation strategies. We need to know what works, and this knowledge depends upon robust research.

Arise commissions research where it serves our frontline network. For example, frontline groups are often expected to produce in-depth reports detailing their impact for funders, which can require resources and expertise that they do not necessarily have. Our recent focus has been to develop a new research agenda around the character and impact of frontline groups.

Arise works with thought leaders, universities and frontline groups to explore new research pathways.

SPOTLIGHT ON

Beyond the Walls:
Analysis of the largest single set of surveys of domestic workers in the world to date

Between 2015 and 2019, the Centre for Development Initiatives* (CDI) surveyed nearly 12,000 domestic workers in North East India. Of at least 4 million domestic workers in India and 67 million worldwide, this dataset is the largest single set of surveys of domestic workers in the world to date.

Nottingham University conducted a rigorous analysis of the records to create ‘Beyond the Walls’ - the ground-breaking report on domestic workers and modern slavery, with policy recommendations for governments.

As local, embedded and trusted researchers, CDI gathered this data in contexts that would not have been accessible to outsiders, from people at high risk of labor exploitation whose lives are hidden from view beyond the walls of private homes. Until now, this work was unobservable in such detail and scope.

KEY FINDINGS

Among the 12,000 domestic workers surveyed across six Indian states:

- 85% were from marginalized social groups, including India’s Scheduled Castes
- 99% had only oral contracts
- 63% had no weekly holiday
- 63% had no annual leave
- 50% attended primary school
- 25% attended secondary school
- 25% attended middle school
- 74% had begun work before the age of 14
- 6% were female
- 73% were married
- 99% supporting the household
- 74% paying for education
- 99% had no access to medical care
- 63% had no annual leave
- 74% discontinuing study

The main drivers for domestic work were:
- Poor working conditions were identified:
  - 74% poverty was identified as inhibiting education:
    - 25% attending primary school
    - 25% attending secondary school
    - 25% attending middle school

Those in the sample were typically young married women with at least one child.

* CDI is part of Arise’s anti-slavery network in India. It is a frontline service provider to at-risk populations and a registered non-profit organization directed by Sister Rose Paite. The domestic worker surveys were collected as part of CDI’s Domestic Workers Union Structure project, through which it has registered over 18,000 domestic workers in 12 cities of the region into 600 groups. Those registered receive capacity building support, rights training, and a platform for advocacy and campaigning.
AMPLIFICATION

Arise’s parliamentary pressure resulted in two major changes to the UK Modern Slavery Act.

The exceptional insight and experience of frontline groups must be heard within the policy and human rights communities. Arise works to amplify their voices and advocate for the change they want to see. To this end we -

• implement a frontline focused communications strategy
• create and facilitate advocacy opportunities for the frontline
• bring frontline intelligence to business, funding and policy communities

1

Faith-targeted human trafficking and the Uyghurs

Duration: Ongoing
Countries: India, Pakistan, China, Iraq, UK, Global

Through our trustee parliamentarians, Arise raised the phenomenon of faith-targeted human trafficking on a number of occasions, drawing helpful responses from UK Government Ministers in Parliament.

2

Exposing and eradicating slavery from supply chains

Duration: Ongoing
Countries: UK, Global

Arise laid two amendments to UK Government Bills during this period focusing on human rights in supply chains and trade. One sought to introduce minimum human rights standards into the telecommunications industry, and one sought to preclude trading on preferential terms with countries engaged in atrocity crimes. The former amendment forced the UK Government to bring forward their response to the Consultation on Supply Chains, and the latter resulted in new changes to the Modern Slavery Act.

3

Bringing frontliners to international human rights and policy fora

Duration: Ongoing
Countries: International

Though Arise has been unable to bring frontline partners to international fora during the COVID-19 period, we have continually connected our frontline network to influencers in the policy space, in addition to hosting our own events and report launches which always have our frontline message at their core.
Arise is two separate legal entities in the United States and the United Kingdom that operate, for the purposes of governance and strategy, as a single body. Arise has directors in the United States and trustees in the United Kingdom.

### Financials

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<th>USD$</th>
<th>Frontline</th>
<th>Research</th>
<th>Amplification</th>
<th>Governance</th>
<th>Fundraising</th>
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### Vision for 2021

**Frontline work:**
Strategic goal: In the context of the effects of a major crisis which has exacerbated vulnerability to slavery and trafficking: Increase frontline work sustainably through strategic funding, training and network building.

**Research:**
Strategic goal: Improve understanding of the efficacy of frontline work, thereby increasing its sustainability and ability to demonstrate its impact to funders, by commissioning relevant research.

**Advocacy:**
Strategic goal: Improve frontline representation in the human rights and policy space by providing platforms for frontline workers and implementing a communications strategy to raise frontline voices.

**We will:**
1. Expand strategic investment portfolio in Nigeria and the Philippines
2. Strengthen and expand anti-slavery networks in Nigeria and the Philippines
3. Strengthen network and strategic investment portfolio in India and Eastern Europe
4. Develop app-based monitoring and evaluation tool for frontline workers

**Projects underway or due for completion in 2021:**
1. Trust and Slavery (M. Datta): An analysis of the relationship between social capital and the prevalence of trafficking, with University of Richmond, Virginia
2. Tea Garden Families (B. Spires): Survey and analysis of the living conditions and working practices of 5,000 families working in Assamese Tea Gardens, with University of Richmond, Virginia
3. Prosocial Benefits of Religion in Anti-Slavery Work (K. Bales): Ethnographic study of the impact of faith motivations on frontline anti-trafficking work, with Nottingham Rights Lab

**We will:**
1. Work to change the way frontline work is seen, by ensuring our robust research becomes a part of the policy conversation
2. Continue to push our frontline message through mass media outlets
3. Host events, providing opportunities for policy engagement with legislators and others
4. Continue to push legislative proposals which help the frontline voice to be better heard and supported
No single organization can defeat slavery alone. Arise is working to end slavery through our global network of local, frontline organizations. But we couldn’t do this without the support of another network: that of our donors and corporate and not-for-profit partners against slavery.

2020 has been a tough year for anti-slavery work and for the people we serve, but through it, Arise has grown. We are proud of what we have achieved with your help:

Globally we provided emergency support to 49,795 people in 37 regions

In the Philippines we opened a new office to strengthen our work against child sex trafficking and labor trafficking to the Middle East

In India and Albania we continued our extensive work against slavery of all forms

And in Nigeria we are developing a vast frontline network that will spearhead our anti-trafficking work in the years to come!

Thank you to our corporate and not-for-profit partners:

Achelis and Bodman Foundation
Bank of America
Blingby
Bloomberg
Garfield Weston
Meehan Foundation

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